

# The Importance of Nonverbal Communication



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## Reading

Language studies have traditionally emphasized verbal and written language, but recently they have to consider the communication that takes place without words. In some types of communication, people express more nonverbally than verbally. If you ask an obviously depressed person, “What's wrong?” and he answers, “Nothing, I'm fine,” you probably won't believe him. When an angry person says, “Let's drop this subject. I don't want to talk about it anymore!”, you know that he hasn't stopped communicating. His silence and withdrawal continue to convey emotional meaning.

One study done in the United States showed that in the communication of attitudes, 93% of the message was transmitted by the tone of the voice and by facial expressions, whereas only 7 percent of the speaker's attitude was transmitted by words. Apparently, we express our emotions and attitudes more nonverbally than verbally.

You can see the whole lesson from your teacher, please ask them to send it to you before the class.

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