

Beauty May Have a Price



Reading

New findings suggest that women who are physically attractive may find the cards stacked against them when applying for jobs in which appearance plays little or no role.

These findings contradict an oft-seen trend in research known as the beauty bias, in which attractive men and women appear to enjoy advantages in society that their less attractive peers lack.

Kenneth Podratz of Rice University in Houston, Texas, discovered that, when asked to rate people's suitability for different jobs based solely on their photographs, students reported that attractive women were less suitable than unattractive women for jobs in which appearance is unimportant. Such jobs included photo lab assistant and switchboard operators.

You can see the whole lesson from your teacher, please ask them to send it to you before the class.

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