

## Silicon Valley Culture Attracts Immigrants

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### Vocabulary:

**start-up** (noun) – a company that is just beginning to operate

**Example:** When Google was just a start-up, nobody imagined how successful it would become.

**appeal** (noun) – a quality that makes somebody/something attractive or interesting

**Example:** After releasing their new album, the singer has lost his appeal.

**transcend** (verb) – to be or go beyond the usual limits of something

**Example:** Politics transcends issues such as social status or gender.

**innovate** (verb) – to introduce new things, ideas, or ways of doing something

**Example:** We must continue to innovate in order to grow our client base.

You can see the whole lesson from your teacher, please ask them to send it to you before the class.

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