## Public Service Announcement (PSA)



Public Service Announcements (PSA) are short messages that are broadcast on television and radio. Their purpose is not to advertise a product. Instead, they inform the public of important health and safety issues.

## **Pre-Watc ing Question**

Fill out this outline of the public service announcement.

Purpose:

Sound Effects:

Opening line (used to grab the listener's attention):

Reasons for giving blood:

Suggested action:

You can see the whole lesson from your teacher, please ask them to send it to you before the class.

テキスト全文はレッスン受講時に担当講師よりお受け取りください。

