

Internet and TV Advertising



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What Does It Mean?

advertising has 't caught up yet

Meaning: match the advertising on television.

Example: She tried to catch up with the other competitors, but they were just too fast.

avoiding little pop ups

Meaning: unwanted advertising windows

Example: You should be able to click the right mouse button to pop up a menu from your web browser.

You can see the whole lesson from your teacher, please ask them to send it to you before the class.

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