

Standards of Beauty

Discuss what assumptions you would make about someone based upon each of the following characteristics:

Men	Women
balding	very short hair
glasses	nose ring
acne	heavy makeup
dark skin tone	glasses
overweight	overweight
long hair	dental braces
earrings	no makeup

1. Where do we get our perceptions of beauty?
2. How have beauty standards changed over the years?
3. Why do you think women are willing to pay for overpriced beauty products?
4. Do you think the cosmetics and fashion industry thrive by making women feel insecure about their appearance?
5. Women are often targeted by images of beautiful women in the media (on TV, in magazines, on billboards, etc). Do you think the media plays a major role in women's insecurities?

You can see the whole lesson from your teacher, please ask them to send it to you before the class.

テキスト全文はレッスン受講時に担当講師よりお受け取りください。