

## Television

### Vocabulary

breach  
marital  
addresses  
consent

advertisers  
captured  
clear  
reveal

The television maker Vizio has agreed to pay \$2.2 million to settle claims that it collected data from 11 million people without their consent. The lawsuit against the flat-panel TV maker was filed by the Federal Trade Commission (FTC) in the USA. The FTC discovered that Vizio had been gathering and selling data on customers without permission for years. The FTC claimed Vizio began making televisions in 2014 that automatically tracked what people were watching. They fitted tracking devices to TVs made before 2014 by using software updates. The FTC said: "Consumers didn't know that while they were watching their TVs, Vizio was watching them."

The FTC said Vizio captured second-by-second information about what people were watching. The company also recorded people's IP addresses. The FTC said this was a breach of privacy and security. It said: "The data generated when you watch television can reveal a lot about you and your household." Vizio sold information to advertisers about people's age, sex, household size and income, marital status, home ownership, and education level. However, the company did not share people's names. Vizio lawyer Jerry Huang said: "Today, the FTC has made it clear that all smart-TV makers should get people's consent before collecting and sharing television viewing information."

**SYNONYM MATCH:** Match Group A and Group B synonyms from the article.

#### Group A

- |             |              |
|-------------|--------------|
| 1. agreed   | 7. breach    |
| 2. settle   | 8. generated |
| 3. lawsuit  | 9. status    |
| 4. fitted   | 10. clear    |
| 5. devices  |              |
| 6. captured |              |

You can see the whole lesson from your teacher, please ask them to send it to you before the class.

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